

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 117346 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 08/18/12 - 08/26/12	<u>Estimate #</u> 11586	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/08/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Charles Black	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFXT	08/20/12	08/24/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$150.00			
N 2	WFXT	08/20/12	08/24/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$150.00			
N 3	WFXT	08/20/12	08/24/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$550.00			
N 4	WFXT	08/20/12	08/24/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$550.00			
N 5	WFXT	08/20/12	08/24/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$1,750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$350.00			
N 6	WFXT	08/20/12	08/24/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$1,750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$350.00			
N 7	WFXT	08/20/12	08/24/12	Fox 25 AM News	7a-9a		:30			NM	5	\$1,750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$350.00			
N 8	WFXT	08/20/12	08/24/12	Fox 25 AM News	7a-9a		:30			NM	5	\$1,750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$350.00			
N 9	WFXT	08/20/12	08/24/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$500.00
		Immediately Preemptible										

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$100.00			
N 10	WFXT	08/20/12	08/24/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$1,875.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$375.00			
N 11	WFXT	08/20/12	08/24/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$1,250.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$250.00			
N 12	WFXT	08/26/12	08/26/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$100.00			
N 13	WFXT	08/22/12	08/22/12	So You Think You Can Danc	8p-10p		:30			NM	1	\$2,750.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				1	\$2,750.00			
N 14	WFXT	08/20/12	08/24/12	M-Su 10p-11p News	10p-11p		:30			NM	10	\$10,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				10	\$1,000.00			
N 15	WFXT	08/20/12	08/24/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	5	\$3,750.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$750.00			
N 16	WFXT	08/25/12	08/25/12	M-Su 10p-11p News	10p-11p		:30			NM	2	\$2,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$1,000.00			
N 17	WFXT	08/26/12	08/26/12	M-Su 10p-11p News	10p-11p		:30			NM	2	\$2,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				2	\$1,000.00			
N 18	WFXT	08/26/12	08/26/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$750.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$750.00			
D 19	WFXT	08/18/12	08/18/12	MLB Game Red Sox	Various		:30			NM	0	\$0.00
N 20	WFXT	08/20/12	08/26/12	M-F 5p-6p	5p-6p		:30			NM	10	\$1,250.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				10	\$125.00			
N 21	WFXT	08/20/12	08/20/12	Hell's Kitchen - Net	9p-10p		:30			NM	1	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$4,000.00			
N 22	WFXT	08/21/12	08/21/12	Masterchef - Net	9p-10p		:30			NM	1	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$4,000.00			
N 23	WFXT	08/23/12	08/23/12	Glee - Net	9p-10p		:30			NM	1	\$1,200.00
Immediately Preemptible												

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08/18/12 - 08/26/12	Warren for Senate 2012	11586

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Warren for Senate 2012	08/08/12 / 08/09/12

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Week:		08/20/12	08/26/12	---T---				1	\$1,200.00			
Totals											90	\$49,425.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	90	\$49,425.00	\$42,011.25
Totals	90	\$49,425.00	\$42,011.25

Signature: _____ **Date:** _____

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